

SMAD-CON Privacy Policy Statement

The SMAD-CON Privacy Policy Statement applies to the collection and use of “Anonymous information” and “Personally Identifiable Information.” By RAZ Productions LLC. (Jointly and separately referred to as “SMAD-CON,” “we,” or “us”), which is the main organizer for this event. This Policy will explain how we collect information on www.smadcon.com and what we do with that information in relation to our marketing and promotion.

Information We Collect

SMAD-CON can collect “Anonymous Information” and “Personally Identifiable Information” from visitors to the website.

We automatically collect information when you visit our website in order to help improve the user experience. This information is known as “Anonymous information” and does not identify you personally. We use web measurement tools such as Google Analytics, to automatically track how visitors interact with the website in order to improve our website content and navigation experience.

Visitors have the ability to share “Personally Identifiable Information” on our website, such as: First and last name, email address, phone number, and gender. This information may be collected through subscribing to our email newsletter or entering in a contest or giveaway.

We do not share specific “Personally Identifiable Information” with outside entities unless necessary for law enforcement purposes. However, we do provide generalized information about our attendees to sponsors of our event (Ex: Percentage of Male vs. Female attendees)

Use of Cookies

We use cookies on our website, which are pieces of information generated by web servers to help webmasters understand how users interact with their site’s content and services.

Third Party Websites

SMAD-CON contains links to third-party websites that are not controlled by us. When there is a linked website on our site, it does not mean we endorse or approve any content on these other websites. We recommend you read each privacy policy for the third-party websites as our privacy policy does not protect you when you click on a third-party website.

Security

We look to provide reasonable security measures to protect your personal data. We take security very seriously and it is an utmost concern for us, however, there is no guarantee that the “Personally Identifiable Information” is 100% secure. If a breach is detected on our website, we will look to quickly remove the threat.

Children’s Privacy

Any minor (a person under the age of 18) must receive consent of a parent or legal guardian before submitting “Personally Identifiable Information.” We comply with the Children’s Online Privacy Protection Act (COPPA). We do not knowingly collect “Personally Identifiable Information” from anyone under the age of 13. If it is determined that we have collected “Personally Identifiable Information” from anyone under the age of 13 without consent of a parent or legal guardian, we will delete that information from our database.

Modifications to the Privacy Policy

SMAD-CON may change, modify, add, or remove any portion of this Privacy Policy Statement at any time. The new version will take effect immediately upon being displayed on our website and will supersede any earlier versions.

This policy was reviewed and updated on July 12, 2017